

Subject: Fwd: Invitation to "Colorful Youth" Filming Exchange Program for Young People
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Date: 25/8/2022, 11:05 π.μ.
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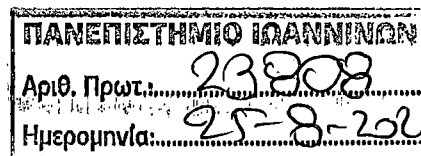
----- Προωθημένο μήνυμα -----

Θέμα: Invitation to "Colorful Youth" Filming Exchange Program for Young People

Ημερομηνία: Thu, 25 Aug 2022 12:19:13 +0800

Από: 阙建容 <quejianrong@bfsu.edu.cn>

Προς: dsiamopu <dsiamopu@uoi.gr>



Αξιότιμε κύριε/Αξιότιμη κυρία,

Εκ μέρους του Πανεπιστημίου μας (Beijing Foreign Studies University), με το παρόν μήνυμα σας προσκαλούμε στο "Colorful Youth" Filming Exchange Program for Young People. Το πρόγραμμα αυτό, οργανωμένο από το China Media Group (Program Center of European and Latin American Languages), σκοπεύει στην ενίσχυση των σχέσεων των χωρών μας και στην ενδυνάμωση της επικοινωνίας και της φιλίας των νέων μας. Την επίσημη πρόσκληση και τις λεπτομερείες του προγράμματος σας παρακαλούμε να τις βρείτε στο συνημμένο.

Σας ευχαριστούμε για την υποστήριξη!

Με εκτίμηση,

Ευαγγελία (Que Jianrong)

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Attachments:

Invitation.pdf	263 KB
Plan and details.pdf	665 KB

中央广播电视总台

The Invitation of "Colorful Youth" Filming Exchange Program for Young People

Distinguished _____ :

To enhance exchange of humanities between China and Central and Eastern European Countries (CEECs), promote better demonstration of learning, life, and styles of young people, and strengthen our mutual understanding, we sincerely invite your distinguished school to join our "Colorful Youth", a filming exchange program that is dedicated for young people.

This event will embrace young generation. Based on the Chinese language that has been learned by the students, the video recordings and filmmaking are expected to surround cultures of their own countries/China/both sides, their learning experiences, personal stories with young people's lifestyle, and other themes the participants want to communicate with Chinese young people. The filmed clips will be showcased and shared through platforms of relevant colleges and media. (Please see details of the event in the appendix).

We're looking forward to your support.

Sincerely,

The appendix: The plan for "Colorful Youth" Filming Exchange Program for Young People

Program Center of European and Latin American
Languages of China Media Group



August 5, 2022

The plan for "Colorful Youth" Filming Exchange Program for Young People

To enhance exchange of humanities between China and Central and Eastern European Countries (CEECs), promote better demonstration of learning, life, and styles of young people, and strengthen their mutual understanding, the program center of European and Latin American languages of China Media Group and Central and Eastern Europe Branch of European and American Students Association will co-organize "Colorful Youth" Filming Exchange Program for Young People.

This event aims to collect excellent filming productions from young people of China and abroad and therefore reflect charm of languages and cultures, record young people's life, show young peoples attitudes, improve mutual understanding amid young generation and thus build bridge of dialogue and communication.

The works will be showcased and broadcast through platforms of colleges and media.

Who Can Participate?

Young people from colleges (and the works should be mainly in Chinese).

What Is It About?

"Colorful Youth" is the major theme, and participants are welcomed to show cultures of their own countries/China/or both sides, mainly including the following topics (its both ok to choose one or several).

1. "Charm of languages": Based on beauty of languages, the works can be made to reveal their charm through Chinese and foreign literature, music, fine art, songs, and so on.

2. "Young style": The works can record young peoples living attitudes, their hopes and interests, and therefore reflect their young lifestyle.

3. "Sharing Moments": The works can record delicacies, nice sceneries, and good recommendations in daily life and share with friends of young generation.

4. "Between You and Me": The works can record and share cultural elements of China and CEECs, experiencing studying abroad, and stories reflecting communication among the two sides.

5. "Safeguarding the Nature": The works can record the beauty of biodiversity in life, low-carbon lifestyle to reflect how young generation safeguard our shared homeland.

6. Any other content suitable for the major theme is also welcomed.

What Are the Works Like?

The forms include, but are not restricted within such formats:

1. Recorded and shown in the form of micro video clips or VLOG.

2. Using the popular form of Rap music.
3. Singing the household song of the students home countries or the countries talked about in the work.
4. Using sitcom to reflect differences between Chinese lifestyle and its foreign counterpart.
5. Telling stories touring in China or abroad when studying overseas with video clips.
6. Reciting translated excerpts of literature classics from China and overseas.
7. Any other form created in a proper way.

What demands do we have?

The works should be short videos that are no longer than 5 minutes. It should be in high-definition MP4 format, and its size should be no more than 1 gigabyte. The image should clear without any logo or watermark. It is both ok to shoot the videos horizontally or vertically.

How Can You Join?

Please send the works to the official mailbox colorfulyouth@cri.com.cn no later than Sept 30, 2022. Title of the mail should be "the language of the film+ title of the film". Please leave us some brief introduction of the work, personal contact information,

university you are studying at.

What is the Bonus?

Participants will be given honorary certificates by organizers if the work is included in the film screening exhibition.

The outstanding works will broadcast through platforms of Chinese universities and China Media Group. The clips will also be used in following media programs and activities of colleges.

Some Notices about Copyright

1. Contributors of this event should fully own the copyright of the films that are handed in .
2. Organizers reserve the right to edit, broadcast, exhibit, publish, promote the works and use other forms of publicity surrounding the works.
3. When organizers use the contributed works, credit will be given to their creators. Participants to this event should be fully understand that they have transferred the copyright of their works to the organizers (except the right of authorship).
4. The organizers reserve the right of final interpretation of this event.

